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**ND**

EUROPEAN CONFERENCE

**23 – 24 November 2023**

**CALL-FOR-SPEAKERS**

Your company has something unique and powerful

to share with automotive professionals and

sustainability advocates?

Join 2023 CARES Speaker lineup!



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EUROPEAN CONFERENCE

**23 – 24, November 2023**

CARES is a two - day conference

highlighting **the innovative**

**techniques and strategies used in**

**sustainable automotive**

**manufacturing**. Held in Paris France,

the CARES European Forum will have

keynote presentations, theme-

oriented discussions, educational

workshops, and networking events

with car manufacturers and

[cares-sustainableforum.com](https://www.cares-sustainableforum.com/)

2022 CARES DEMOGRAPHICS

environmental experts.

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**1. ATTENDEE TYPE**

In its second year in 2023, the

transdisciplinary forum expects to

host **400+ professional attendees**

ranging from automotive

professionals and sustainability

advocates.

OEMs

30%

Suppliers

70%

**02. JOB LEVEL**

Vice President

8

%

Director

29%

Executive Management

8%

1

Our goal is to inspire industry

professionals to **advance green**

**automotive manufacturing**

Board

5%

Manager

40%

**practices**, **cross-sector and industry**

**collaboration**. CARES is the premier

platform for attendees to learn and

discuss **innovative strategies,**

**leading technologies, and new**

**business opportunities** related to

sustainable manufacturing.

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**3. OEM ATTENDEES DEPARTMENT**

Supply Chain Sustainability

12%

Carbon Neutral Development

8

%

Paint & Plastics Engineering

0%

Energy Management

10%

2

Environmental & Sustainability

11%

Manufacturing

5%

Facilities Engineering

1

9%

2022 CARES ATTENDEES FEEDBACK

95%

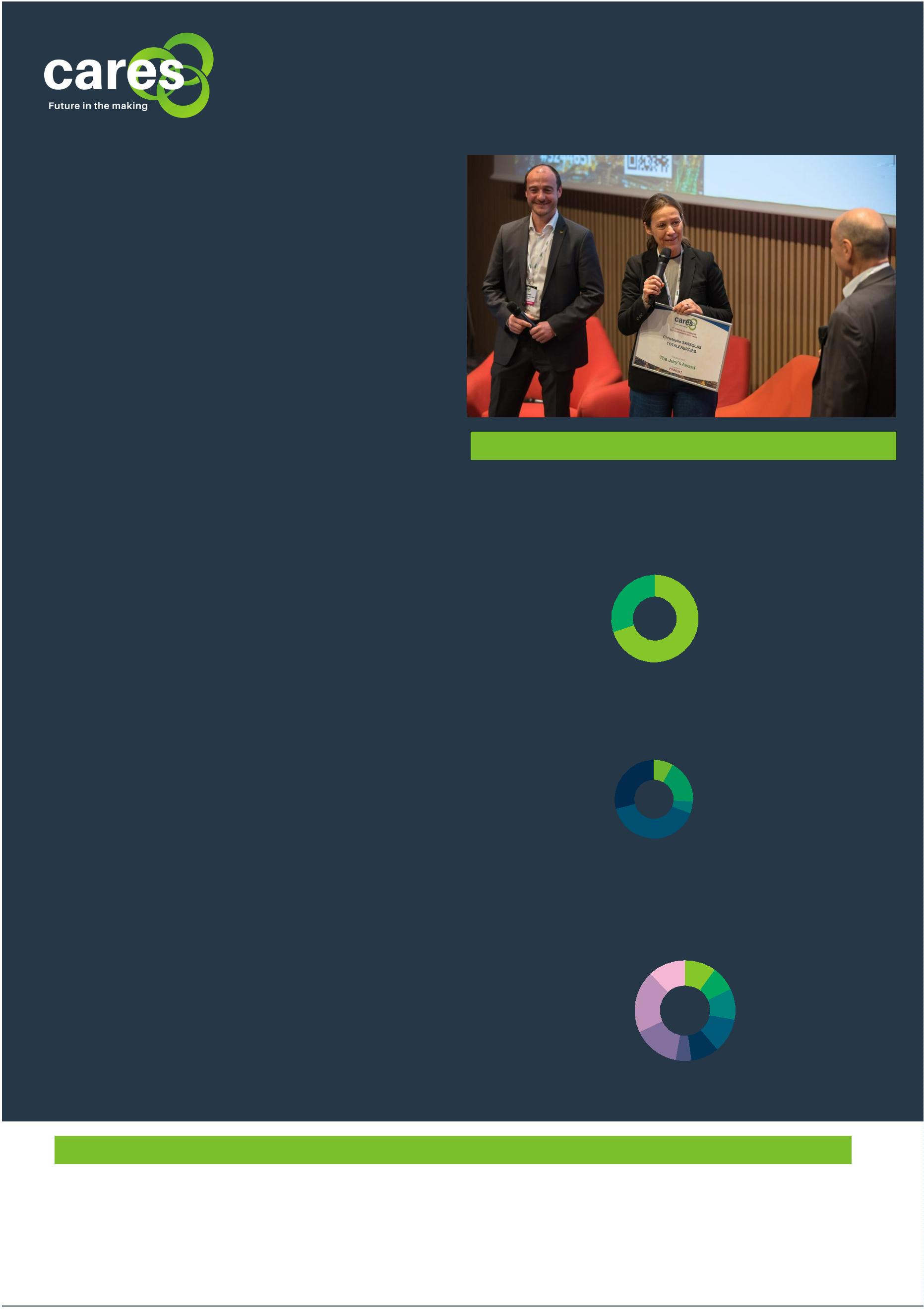
96%

223

Attendees would like to join in next CARES Congress.

Attendees would recommend CARES to their colleagues and friends.

Numbers of questions that Attendees asked to presenters and panelists



**8- 9 – 10, November 2023 *(SUBJECT TO CHANGE)***

**8 – 9 – 10 November 2023 *(SUBJECT TO CHANGE)***

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2023 TECHNICAL THEMES

Sustainability has become the priority in Automotive companies’ production processes.

By focusing on reducing the environmental impact of their production operations, reducing waste,

utilizing more sustainable materials, and researching and developing new green technologies for

production, automotive manufacturers will be in a strong position to remain competitive in the

years to come.

Your company has something unique and powerful to share with automotive professionals and

sustainability advocates? We are seeking dynamic speakers who are passionate about their topics,

have inspiring real industry experience to share and can captivate an audience.

At CARES 2023, we address two main categories subjects:

Automotive OEMs strategy and needs to achieve sustainable production

We wish actively address the OEMs' current needs at this 2023 edition: the current status of OEMs'

sustainability implementation regarding the production - where is the industry today, and also

what are Auto OEMs' goals to sustainability - where do OEMs want to go, which return on invest is

acceptable for Auto OEMs.

Resource Sustainability

This can include ways to develop alternative more sustainable sources for the raw materials used in

car manufacturing, implement renewable and recyclable materials (zero-carbon steel, carbon fiber

materials, soy, wheat...), reduce waste materials that are produced during the production process…

all means that can reduce fuel consumption as well as emissions throughout production.

Resource sustainability category aims to identify ways to further reduce the amount of energy

used, including renewable sources, improving the overall energy efficiency of automotive

production, and implementing smart energy management systems throughout their production

processes.

We look for companies who will demonstrate efficient production methods, design for durability

and recyclability, including developing closed-loop battery technology by reusing batteries and

recycling the metals.

Data Empowerment

Data is increasingly important in helping to ensure the sustainability of automotive manufacturing

and determinate the ROI of sustainability initiatives.

Data Empowerment aims to identify data-driven approaches solutions which allow for information

to be gathered about the use of various resources, such as materials, energy, and water, which can

then be analyzed and acted upon. This could include services and solutions which provide quality,

comparable and transparent data of the emissions produced by suppliers and other parts of the

supply chain. By understanding how emissions are generated and whether they are increasing or

decreasing, automotive manufacturers can work on reducing emissions more efficiently.

Finally, data is an asset when it comes to measuring the return on investment of sustainability

initiatives in automotive manufacturing. At CARES 2023, we look for presentations about solutions

and tools to determine the impact of Auto manufacturers’ programs and initiatives in terms of

factors such as cost savings, efficiency gains, and environmental performance.

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PRACTICAL INFORMATION

HOW ARE THE PAPERS SELECTED?

Papers are evaluated and assembled by a high-level International Committee composed of major

OEMs and suppliers. Using the information in the form you will have filled in below, they will assess

its industrial relevance and contribution to the industry. It is therefore crucial for your form to be

filled in with key details in each section. Focus will be on tests results, figures, applicability, and

benefits.

Preference will be given to detailed technical papers on:

Joint presentations between the OEM and Supplier

First-hand presentation

Real life industrial experience sharing

Focus on Technical innovation

Follow-up from previous CARES Congress presentations

Interesting papers refused because of agenda at previous CARES

The committee reminds you the presentations should be technical than purely

Commercial presentations.

BENEFITS OF BEING CARES SPEAKERS

Being a speaker at CARES Conference is an excellent way to gain visibility for your company

solutions and business expertise. You can use the opportunities to raise awareness of your

company, build credibility with your peers and provide invaluable networking opportunities.

Speaking engagements also gives the presenting companies a platform to spread the word about

company’s products, services and reach a global audience of decision-makers and experts in

automotive manufacturing companies (car manufacturers, OEM powertrain, OEM final assembly

suppliers, raw material suppliers, energy suppliers, battery producers, battery recycler, waste

management, water, energy management experts, data management, etc.) from around the

world.

By presenting a topic at CARES, you are eligible to a CARES Award! At the end of the two-day

conference, the CARES committee will reward the best presentations at different categories.

ONLY 20 Presentations will have the opportunity to be shared at CARES. So please be aware that

many high-quality proposals may regretfully have to be declined.

SESSION FORMAT

Joint Presentation (between OEM and Suppliers) will have 25 minutes to present their

contribution (preferred) and 5-min question & answer session with Session Chairpersons and

audience.

A single speaker will have 15 minutes to present, plus additional 5-min Q&A.

QUESTIONS TO CONSIDER BEFORE SUBMITTING YOUR PROPOSAL

In submitting a paper, you agree to register to CARES and make yourself available to present it

at any slot that the committee chooses.

Speaker Registration Fee: EUR 550\*.

*\**

*Registration fee includes the two-day conference, break-out sessions, refreshment break, lunch, gala diner, awards ceremony. The registration fee does*

*not include travel expenses, parking fees or any other additional cost or service.*

SUBMISSION FORM

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**ND**

SUBMISSION DATE: Tue 15/08/2023

To: bin.wu@infopro-digital.com

**Company Name**

**Contact Person for Submission**

Name

Job Title

Phone number

Business Email

**Speaker's contact details**

Company name

Name

Job Title

Phone number

Business Email

**Joint Speaker's contact details if any**

Company name

Name

Job Title

Phone number

Business Email

**Has this paper already been presented at other professional events?**

□ NO □ YES (IF YES, PLEASE SPECIFY WHICH EVENT AND WHEN):

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PRESENTATION ABSTRACTS

*CARES Committee will evaluate your below abstract and decide if the topics and contents are a good fit for 2023 CARES conference.*

*Please send us the abstract on due time for Committee Technical Paper Review.*

*If selected, your final presentation will be needed 4 weeks before the event day.*

CONTENT ABSTRACTS

*Suggested structures/questions to cover in your proposals:*

*INDUSTRY OVERALL CONTEXT*

*TECHNICAL SPECIFICATIONS*

*PERFORMANCE & RESULTS*

*INDUSTRY USER EXPERIENCE*

*Add more pages if necessary*

SUBMISSION DATE: Tue 15/08/2023

To: bin.wu@infopro-digital.com

**T H A N K Y O U F O R Y O U R I N F O R M A T I O N**

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Theme Category

□ OEM Sustainability strategy □ Resource Sustainability □ Data Empowerment

□ Other, specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□

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*Choose one of category above, help us to pre-define the categories in which your presentation may fit to integrate into the Program*

Topic of Presentation